

Complete Program

Stories, Background
On All Six Sections

10¢

SIX FLAGS GAZETTE

SOUVENIR EDITION

Spring, 1964



SIX FLAGS GAZETTE

THE SIX FLAGS GAZETTE, official newspaper of SIX FLAGS Over Texas, is published by the Daily News Texan, 800 Avenue H, East, Arlington, Texas.

This souvenir edition is published so that you can remember for a long time the fun you had and the things you saw at SIX FLAGS.

THE GAZETTE is edited by Richard H. Nichols and Shannon Geddie, with much help and cooperation from the entire SIX FLAGS publicity staff.

Handy Facts On SIX FLAGS

SIX FLAGS can be reached by automobile by exiting at Highway 157 or 360 (Greater Southwest International Airport exit) from the Dallas-Fort Worth Turnpike...or, from Highways 80 and 183 by turning North or South at Highway 360.

Within a radius of 100 miles there is a resident population of more than 3,000,000. In addition to the potential local population there is an estimated influx of tourists and visitors to this area of over 3,000,000.

ATTENDANCE ESTIMATES:
Season Total Attendance 1,600,000 plus
Area Residents 50%
Others 40%
Average Daily Attendance 12,000
Daily range 5,000 up to a possible peak of 30,000

RIDE AND ATTRACTION CAPACITY:
Assuring minimum waiting time for guests, SIX FLAGS rides and attractions can handle up to 20,000 visitors per hour.

PARKING FACILITIES:
Fast, easy and accessible parking for 4,500 cars is available.

REST AREAS:
Walkways, shade and sheltered areas will accommodate 15,000 persons at any given time.

RESTAURANT FACILITIES:
A great variety of foods and beverages are available throughout SIX FLAGS. . . everything from the fantastic "Spaceburger" to a tender, juicy steak. No alcoholic beverages are served in the Park.

SIX FLAGS has four major restaurants, one featuring steaks, another specializing in the Southwestern and Mexican dishes, another featuring fried chicken and shrimp and a cafeteria which offers a variety of foods.

In addition, there are four major snack stands with patio seating facilities, an ice cream parlor, fruit juice stands and a Chuckwagon (located next to the Jersey Lil) serving real Texas barbecue.

Approximately 6,500 people per hour can be fed in the Park.

MERCHANDISE:
Unique gift and handcraft shops exhibit and sell a wide variety of merchandise in shops typical of the periods in Texas history depicted at SIX FLAGS.

SIX FLAGS OVER TEXAS

A DIVISION OF GREAT SOUTHWEST CORPORATION

EXECUTIVE OFFICES
520 AVENUE H EAST
DALLAS AN 2-5571
FT. WORTH CR 4-5254

P. O. BOX 191
ARLINGTON, TEXAS
76011

PARK OPERATIONS
2201 ARLINGTON DOWNS ROAD
DALLAS AN 4-2311
FT. WORTH CR 5-3241

Welcome to SIX FLAGS Over Texas.

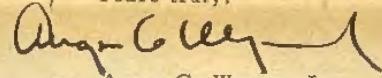
As we begin this, our fourth season, we look forward to another year where guests from all over the world come to visit with us, and we welcome you as one of these anticipated 1,500,000 guests during the 1964 season.

We hope that you will experience a day of enjoyment, entertainment and fun for the entire family. We strive to make SIX FLAGS an operation where each visit fulfills the anticipated excitement for every member of the family. "Family fun" is our motto, and we hope you will feel that we have lived up to this motto.

SIX FLAGS will continue its growth each year with expansion of unique rides, spectacular shows and exciting attractions for your enjoyment. If you see something that particularly appeals to you, or if you miss something, we would like to know about it; for we can only grow with your help and your comments.

We thank you for visiting SIX FLAGS and we hope to see you again very soon.

Yours truly,



Angus G. Wynne, Jr.

GREAT SOUTHWEST INDUSTRIAL DISTRICT—DALLAS-FORT WORTH, TEXAS



ANGUS G. WYNNE, JR.

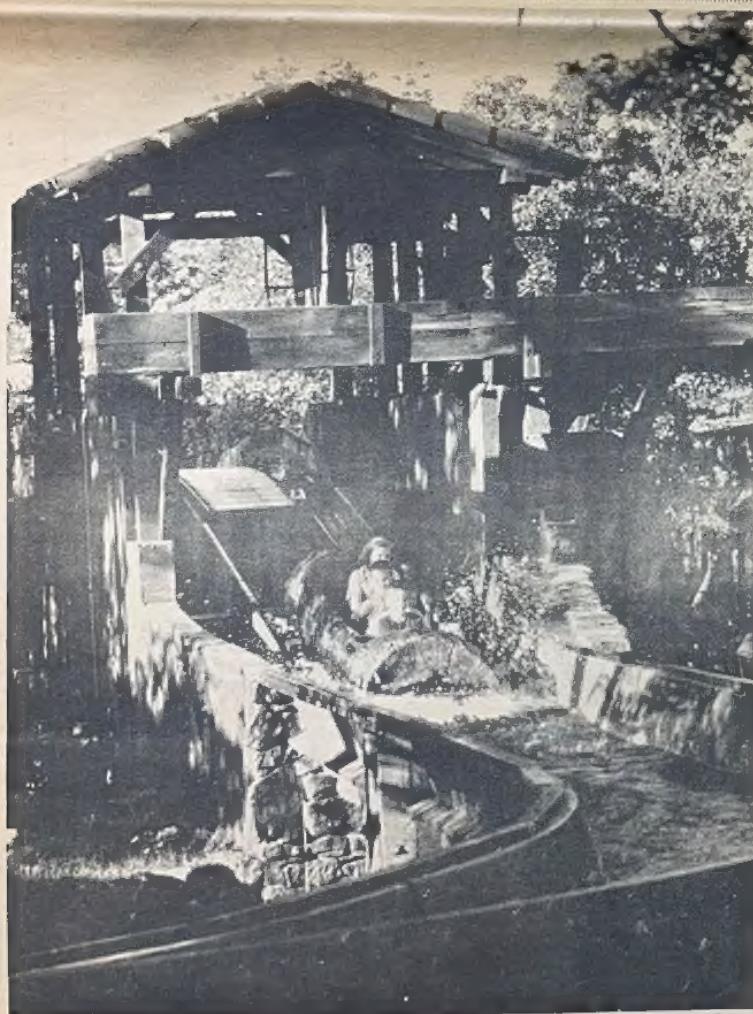


HEAP BIG DRUM--Two small guests at Six Flags Over Texan investigate the drum held by one of the park's Indian dancers, featured in the Mexican section of the park. The dancers come to Six Flags each summer from the Indian pueblos of New Mexico and Colorado to entertain visitors.



RIDE TO ENTERTAINMENT--One of the these "Iron Horses" each are capable of carrying the world's few remaining narrow gauge trains, ing 300 passengers at a time around the entire section of Six Flags Over Texas and stops at the of gab spouted by conductors on the trains give Boom Town station in the U.S.A. section. Two of guests a ride on their money.

Fun Day Every Day at 6 Flags



EXCITEMENT AFLOAT--Visitors on the El Aserradero ride barely miss being sawed in half as they float through a saw mill, are whisked 10 feet a second through the winding log flume, and finish the ride with a splash as the log scoots down a 45 degree slide from a height of 44 feet into a lakelet.



TEXAS STYLE SINGING--The kids at the Crazy Hoss Saloon in the Texas section of Six Flags Over Texas always play to a packed house, day after day. The entertainers are picked by gruelling talent auditions prior to the park's opening and trained for their summer's career.

Movie Refugee 'Having Fun Creating 6 Flags Attractions

By SHANNON GEDDIE

A gentleman who left Hollywood because "television took over and movies aren't fun anymore" is having the time of his life at Six Flags Over Texas.

Randy Duell, art director for the giant entertainment park, has a long history of experience in motion pictures and other theme parks. "But I don't think they have as much fun as we do," he said.

Duell is in charge of the fascinating building and animation at the park. He joined the park in its first days when the idea was to clear the trees and start from scratch. He redesigned the layout around some of the area's magnificent trees and lived in the schoolhouse shack while his plans were executed.

The popular flume ride *El Aserradero*, which opened last season, was one of Duell's brain children. A ride begins as a gleam in its creator's eye, then is transferred to continuous sketches and drawings. A working model is built by hand and the ride is put to music. Duell's son, Roger, sketches the rides, and Gene Patrick, who leads the Six Flags band, helps with the sound tracks.

"The flume ride grew over several months," Duell said. "We worked with an engineer who'd had thoughts on that sort of water propelled ride. The area we had to put it in was wooded and rustic, and when we found a picture of a man riding down a slide on a log, we felt this was the thing for us."

Duell may be seen at any time during the season on one of his rides, but he's not watching the sights -- he's observing the audience's reactions. "In this business, I feel one should ride often. It's like a stage show -- the reaction of the visitors can make or break us. I watch them to see what they want, and we want them to come off laughing and having fun. If they don't, we're dead," he said.

Before the flume installation, "*La Salle's Adventure*," the river boat ride, was the most popular attraction. Duell was aboard the craft one day

when he overheard a young visitor asking his dad if the cannon blasts were genuine. The father didn't know, so Duell turned to the child. "They aren't really real," he said, "but we like to think they are." The different events on the river ride are tripped as the boats pass a series of electric eyes, activating the various animated displays.

Considerable historic research precedes each ride and Duell visited the Matagorda Bay area, the actual site of La Salle's first Texas landing for facts on the river ride. If a car ride is desired, Duell researches which type of automobile was popular in early Texas.

Duell is enthusiastic over improvements on the stagecoach ride. A ghost town has been created on the stage route and the stage goes through an old bar which features a skeleton sporting a Stetson and throwing down a drink. His companion is distinguishable as a lady only by her earrings and bracelet. The honky-tonk piano's robust tune is coaxed from it by the skeletal fingers of a bony musician, and the usually lurid picture which hung over old saloon bars is also a skeleton -- with a luscious red rose tucked behind her ear.

A bag of bones still wearing a saddle stands waiting outside a shack where two other bony cowpokes play cards.

A passel of animal babies have appeared in time for the '64 season. The animated beaver on the river ride now has a small offspring, and the big mama bear on the same ride now has a cub. A mother Indian and papoose have invaded the Indian village.

Duell admits more exciting rides are in the works at Six Flags Over Texas, but hesitates in divulging information. "We've got lots of expansion area and we've got to keep up with our crowd growth. I'm sure we'll be seeing more and more exciting rides year by year," he said.



ARTIST'S BRAIN CHILD--Randy Duell, art director for SIX FLAGS, concentrates intently upon a new ride idea. Duell formerly worked in motion pictures before "television took over and movies weren't any fun anymore."



EXCITEMENT GALORE--On the *El Aserradero* guests smile, laugh, and sometimes squeal with delight as the fiberglass logs are whisked merrily through a flume by the force of rushing water. The ride is a creation of SIX FLAGS

art director Randy Duell, who often visits the park observing the enjoyment his work brings to others. "If the guests aren't having fun when they leave a ride, we're in trouble," he says.

You Will Feel Like a King

The Way You're Treated at

Six Flags Over Texas

Baby Pachyderm's Arrival Timed



NEW ARRIVAL -- The biggest attraction in the animal kingdom of Six Flags Over Texas is the smallest elephant ever bought by the park. Sis IV, as the small pachyderm is named, made the trip from India just to please kiddies of every age at the park.

Visitors to SIX FLAGS OVER TEXAS can visit the historic spots in Texas' past and find there over 70 rides to increase their enjoyment.

Real Old Fashioned
Pit Bar B-Q
**ALL YOU
CAN EAT**

Underwood's
REAL PIT BARBECUE
1206 E. Division
Arlington
CR 5-1131



CABLE CHANGE -- It took skill and special techniques to splice the new cable for the Astrolift Ride. It also took an adding machine. The old cable carried 5 million passengers a total of a million passenger miles. The new cable---all 2,100 feet of it ---is prepared to do the same.

ALAMO PLAZA
Hotel Courts

712 Ft. Worth Ave. • RI 8-7444
Business Route 80

Convenient to Six Flags Park
by way of Hwy 80 and Turnpike
We especially welcome Families
24 Hr. Restaurant • Teletype Service
Swimming Pool

For Park's Gala Opening

A small, prickly elephant makes her first appearance at Six Flags Over Texas this year.

Named Sis Flagg IV, she replaces Sis III, who grew to large too fast to remain a member of the Animal Kingdom's juvenile cast.

Sis weighs 200 pounds and is three months old. She's a native of India and arrived in Texas after a long air journey.

The baby pachyderm had plenty of company on her trip from India via California. Other passengers included a week-old llama, two Slate Cranes from India, four pairs of Mandarin ducks, two parrots from Mexico, two pair of Mynah birds, and six pairs of Wood ducks.

A week later they were followed by two wallabies, or miniature kangaroos, and a couple of

Harbor Seals.

The baby llama is one of the big attractions of the petting zoo, while the birds are spotted at various points along the route of the Ferrocarril de Fiesta in the Mexican section of the park.

Before the park opened, the baby elephant made a trip to the beauty parlor where her hair was singed off. When she arrived at Six Flags, she was covered with bristles coarse as a hair brush. The hair was removed, leaving just a smooth hide.

Baby pachyderms which come to the park for the Animal Kingdom stay for only a year or 18 months because they get so large. They usually are sold to zoos or a circus.



Have We Any Bidders For Half Mile Of Cable?

What do you do with one-half mile of surplus 1-inch cable?

For its fourth season of operation, SIX FLAGS folk replaced 2,100 feet of the tough cable on the Astrolift ride used to transport guests between the Texas and Modern U.S.A. areas of the 115 acre entertainment center.

The old cable had registered a million passenger miles of travel as it carried 5 million guests up 55 feet during the first three operating seasons.

Splicing the specially manufactured cable utilized special techniques, and the splicing alone consumed almost a day. The new, fully tested cable carries 25 brightly painted gondolas.

But it poses a problem.

What do you do with one-half mile of surplus 1-inch cable?

"What's In It For Us?"

Well, some families reach into their Savings Bonds and find a college education for their youngsters. Others pull out a new home. Still others come out with a more comfortable, worry-free retirement.

But there's something else in every Savings Bond that's mighty important to every American family. Savings Bonds strengthen our country; help protect our heritage of freedom.

That is why so many families are buying Savings Bonds regularly on the Payroll Savings Plan.

Why don't you sign up today?

Keep freedom in your future with
U.S. SAVINGS BONDS



The U. S. Government does not pay for this advertisement. The Treasury Department thanks for their patriotic support, The Advertising Council and this publication.



Welcome Visitors
To Six Flags!

FIESTA MOTOR
INN
1000 EAST DIVISION • CR 4-7351
ARLINGTON, TEXAS

Here's What You'll See In Six

French Section

The French Section depicts the era of 1863-90 when the French flag flew over Texas. The flag was raised by a French nobleman—an adventurer, Rene Robert Cavelier, Lieru De LaSalle. LaSalle headed an expedition up the Lavaca River. He lead four ship loads of people, including soldiers, priests, and 200 men, women and children as colonists. Four years later, when the Spaniards found them, nothing was left of LaSalle's colony but a few starving survivors.

FORT ST. LOUIS--Fort St. Louis is heavily timbered, and is a replica of the one built on the Lavaca River near Matagorda Bay by Cavelier De LaSalle and his men. Fort St. Louis is the embarkation point for LaSalle's adventure, a riverboat ride. The fort has a garden with growing vegetables and grains.



LA SALLE'S ADVENTURE--LaSalle's Riverboat ride consists of 25 foot long riverboats which run on the "Lavaca" River. Along the shores of the man-made river there are scenes and animated adventures depicting the experiences LaSalle supposedly encountered on his original expedition. Captains of the longboats tell tales of the explorer LaSalle as they pass the animated items of interest. As the boats pass electric eyes, relays are tripped which activate various animated displays.

PIERRE'S TREASURES--Pierre's Treasures is in a building which is patterned after one of the family dwellings of the original Fort St. Louis.

Spanish Section

Spain was the first of the six nations to fly its flag over Texas. Spain ruled from 1519-1685 and again from

1690 to 1821. During the Spanish ruling period two main features stand out above all others. First was the

conquistador, and second were the missions built by the Spanish in Texas. The first mission was San Francisco de Los Tejos,

built in East Texas in 1690. It was named in honor of Saint Francis, and the Tejas, or Texas, Indians they sought to serve there.

CASA MAGNETICA--Casa Magnetica is designed as an old Spanish house which once belonged to an eccentric artist. The house is built on a 26 degree angle and it creates the illusion of excessive gravity. In this house water flows

uphill, chains hang at odd angles from the ceiling, and brooms stand by themselves.

EL ASERRADERO--The Aserradero is the major ride in the Spanish Section, and the name is Spanish for Sawmill.

The ride itself cost \$300,000 including \$52,000 for research and development. Passengers ride up to six in

tandem in 8' fiberglass logs, afloat in a flume which is coursing with rapids. Water carries the logs ten feet per

second around hairpin turns along the 1,200 foot flume and then by a series of traveling belts, the log is hauled

up a 44 foot incline, for a 45 degree free fall into a lakelet. The logs depend solely on the velocity of the water for speed. El Aserradero uses two pumps capable of supplying the flume

with 36,000 gallons of water per minute. The water supply is a man-made, half a million gallon reservoir.

Confederate

The Confederate Section of SIX FLAGS Over Texas depicts the time in Texas history when Texas was under the Stars and Bars of the Confederacy. This era is dated from 1861-1865. These were the years when Texas was a member of the Confederate States of America and took an active and important role in the fighting of the American Civil War. Featured in this Section is a street scene which could easily be found in any typical Texas town during this era.

AMPHITHEATRE--The 1,200 seat air-conditioned Amphitheatre is located in the Confederate Section. During weekend operations of the Park, a variety show is presented several times a day. During June, July and August, the Campus Revue is presented three times nightly.

ARCADE--The Arcade is located in the Confederate Section, and all the machines in the Arcade are authentic, dating back to the early 1900's. There are some 20 restored antique machines in the Arcade.

CAFETERIA, SHADY OAKS--The Shady Oaks Cafeteria is decorated in an anti-bellum motif. This cafeteria offers a variety of food served in cafeteria style with tables either in the open-air patio or inside the air-conditioned dining room.

CAMPUS REVUE--The Campus Revue is held nightly in the Amphitheatre during the months of June, July and August. The show features some 30 college students selected by audition from many colleges. Each year the Campus Revue plays to some 300,000 SIX FLAGS guests.

COFFEE SHOP AND STEAK HOUSE--This is a new, seated-type, restaurant for the 1964 season. Located near the four white columns in the Confederate Section, the service is cafeteria style. Donuts are made as needed in full view of guests.

DRILL TEAM--The Confederate soldiers are dressed in authentic Civil War uniforms. Often the soldiers seek out and execute Yankee spies or Southern deserters, or perform difficult and precision maneuvers with rifles.

Mexican Section

The Mexican flag flew over Texas from 1821-36. It was at this time that Stephen F. Austin brought the first English speaking colonists into Texas. Mexico had been freed only a short time from Spain by Padre Hidalgo and other patriots. The Mexican Section is designed to show the luxurious way of life and the beautiful gardens found in Mexico during this period in history.

EL CHICO--El Chico Restaurant offers a variety of Mexican dishes that are prepared and served in either the air-conditioned dining room or the open air patio.

FERROCARRIL FIESTA TRAIN--The Ferrocarril is the major ride in the Mexican Section of the Park. The two fiesta trains, named El Cho Cho and El Cha Cha, are sombrero crested diesel powered narrow-gauge trains. Along the tracks are animations which include a bull fight and the Xochimilco floating gardens of Old Mexico.

LA CUCARACHA--La Cucaracha is a fast moving roller-coaster type rail ride especially liked by teenagers.

MEXICAN VILLAGE--This new scenic and floral area is located in the Mexican Section adjacent to the Crazy Horse Saloon in the Texas Section.



ix Sections 'Under Six Flags'

ate Section

FLYING JENNY--The Flying Jenny is a mule-powered carrousel, a replica of the old original *ante bellum* merry-go-round.

GAZEBO--This is a snack stand near the Amphitheatre. Specialties of the house are the unusual El Lobo Rojo (a super de-luxe Coney Island) and the "Spaceburger" (which is a new type of hamburger with the bun sealed on the sides).

PIRATE CAVE--The Pirate Cave is located on Pirate Island in the Confederate Section. Visitors work their way through the dark, dank many legged cave to the lookout points.

PIRATE ISLAND--To get to the island guests must cross the deck of a pirate ship, and "walk the plank" onto the island. Situated in Pirate Island is a snack stand, Pirate's Cave, the Crow's Nest, Stocks, and the Mad Organist. From the Crow's Nest you see the Narrow Gauge Trains and the Caddo Canoes pass in review.



Texas Section

... The Texas Section of the Park depicts the era 1836-45, when Texas was a Republic. These were the days of Judge Roy Bean and his Law West of the Pecos. The stagecoach, fast guns, swift justice, horse thieves, the Crazy Horse Saloon, and the Blacksmith shop were all a colorful part of this era.

ASTROLIFT--Astrolift terminals are located in the U.S. Section and in the Texas Section. The Switzerland-made Astrolift carries guests on a 2,100-foot trip at a height of 50 feet to and from the Texas and U.S. Sections. It is a modified version of a ski lift and was built by the Von Roll Company of Berne, Switzerland for SIX FLAGS at a cost of \$300,000.

CHAPARRAL ANTIQUE CAR RIDE--The Chaparral horseless carriages are located in the Texas Section. The 12 Chaparral cars are 3/4 scale replicas of 1911 Cadillacs. Guests drive the 7 horsepower cars around the 3/10 of a mile track at a speed of about 7 miles per hour.

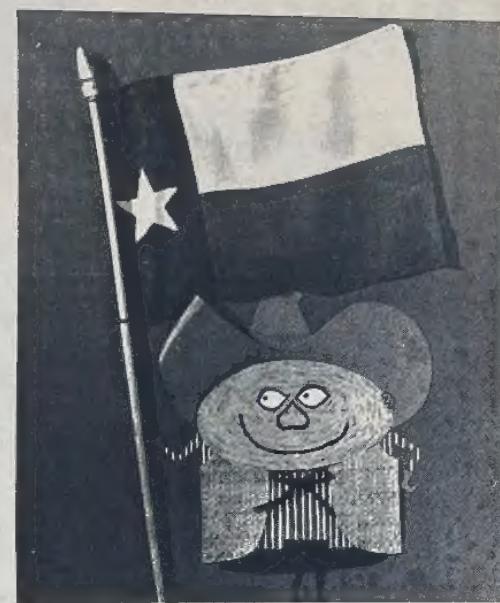
CHUCK WAGON--This conveyance which purveys food is found near the Jersey Lilly in the Texas area. Barbecue is served in typical old West fashion. The barbecue is specially prepared by SIX FLAGS chefs in the Park.

CRAZY HORSE SALOON--Portions of actual frontier saloons, dating from the era when Texas was a Republic, have gone into the construction of the Crazy Horse. Soft drinks are served and visitors are entertained by college talent who perform in frequently scheduled musical shows.

FIRST AID--A registered nurse is always on duty in the first aid station, which is located in the red school house in the Texas Section.

JERSEY LILLY--Judge Roy Bean's Court is sometimes held in this replica of the original Jersey Lil which is in Langtry, Texas. Hangings and shoot-outs by SIX FLAGS cowboys are held frequently in the area around the Jersey Lilly.

JUDGE ROY BEAN'S COURT--Judge Roy Bean's Court is also held in the Texas Section on the porch of the SIX FLAGS Court House. Shoot-outs, hangings, bank robberies, and other various criminal actions take place at regular intervals throughout the day, and are dealt with in the style of early Texas justice.



RAILROAD, NARROW GAUGE--The Narrow Gauge Railroad has two stations, one in the Texas Section and one in the Boom Town area. There are two narrow gauge trains, the General Sam Houston and the Mirabeau B. Lamar. The first engine was the General Sam Houston, and was put into service on July 13, 1961. The Lamar went into service July 5, 1962. The trains were originally purchased from the Hippolite Patout "Enterprise" sugar plantation in Patoutville, La., where they were used to haul sugar cane. The circa 1879 trains cover a 1 1/2 mile track encircling SIX FLAGS. Both of the trains were rebuilt in the SIX FLAGS Mill and Machine Shop. The creative staff utilized an early 1900 railroad encyclopedia in the remaking of the 66 year-old engine. Each of the trains will carry over 300 passengers at one time, over a three foot wide track.

STAGE, BUTTERFIELD OVERLAND--The three authentic stage coaches run on regular schedules from the Butterfield Overland stop. Each of the stages is powered by four horses. They travel through water holes, Indian country and buffalo inhabited land.



USA Section

... Texas was a state in the Union from 1845-61 and from 1865 to the present. The people of Texas chose freely and unanimously to become a state on December 31, 1845. It did so to gain a fuller, freer, and more glorious future under the Star Spangled Banner. For more than 115 years, except for a brief interlude in the Confederacy, Texas and the Nation have worked together to further human freedom and progress.

ANIMAL KINGDOM - In the Animal Kingdom there are some 75 small, tame animals which can be fed and petted. While many of these animals are domestic, some of them are unusual animals from all over the world.

ASTROLIFT - Astrolift terminals are located in the U.S. Section and in the Texas Section. The Switzerland-made Astrolift carries guests on a 2,100-foot trip at a height of 50 feet to and from the Texas and U.S. Sections. It is a modified version of a ski lift and was built by the Von Roll Company of Berne, Switzerland at a cost of \$300,000.

TRAILBLAZING HAPPY MOTORING FREEWAY - The freeway has two separate tracks with 38

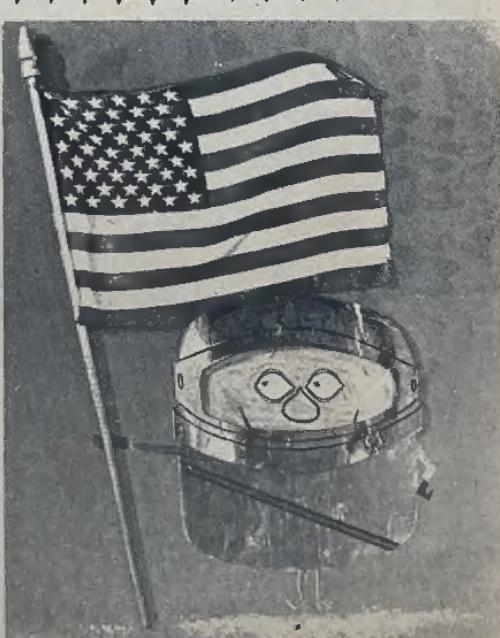
specially built gasoline-powered miniature sports cars. Each car is individually driven, and straddles a guide rail down the middle of the track. The cars travel at approximately six miles per hour and have 7 1/2 horsepower engines.

KODAK - The Kodak exhibit is owned and operated by The Camera Shop in Fort Worth, Texas. At the shop visitors can rent cameras, buy film, have film processed, and buy color slides of picturesque scenes in the Park.

MISSILE CHASER - The Missile Chaser is a fast moving rotating type ride.

SIS FLAGG - Sis Flagg is a baby Indian elephant that resides in the Animal Kingdom.

... Boom Town is a six-acre portion of the U.S. Section. The new 190-foot high Sky Hook is located in Boom Town, along with the Merry-Go-Round and the second train station. Boom Town may be reached either by walking through the U.S. Section or by taking the narrow-gauge train from the Texas Section. Boom Town depicts the days of the oil discovery finds in Texas during the late 1890's and early 1900's.



Year 'Round Effort Blooms During Spring At Six Flags



YEAR'S WORK--Sammy Mings, assistant supervisor of landscaping, inspects a vivid display of petunias, while a basket of ivy geraniums waits for a once-over. Six Flags Over Texas bought over 73,000 bedding plants in preparation of the park opening.



HARDY SPECIMENS--Ready to transplant in the park are these rainbow geraniums, grown in the Six Flags greenhouse last winter and forced into early bloom for the park opening. Landscaping authorities like to have a big show plant-wise every day of the season.

A rainy day at Six Flags Over Texas makes everyone unhappy but the landscaping men.

Natural precipitation rids them for one day of a monumental task--watering the numberless plants of the huge park. Watering at the park is done after the gates close at night. The lights go on and the 33 men of the landscaping men go to work, watering, trimming, mowing, fertilizing and replacing damaged plants. An automatic sprinkling system dispenses 800 gallons per minute.

"We try to have a big show plant-wise every day," says Sammy Mings, assistant to supervisor of landscaping Charles Sudduth. "That's one of the reasons the park is such a success. Without the effective landscaping, the park would suffer."

Sudduth and his crew started last fall, planning for this spring's opening of Six Flags. They went over every flower bed in the park deciding which plants would be put there on the basis of which was the hardies and what will put on the most colorful show. Orders were placed for plants with spring delivery.

Trees were sprayed, fertilized and relocated. One forest giant with an approximate weight of 30,000 pounds were excavated, brought to the park and planted near the riverboat ride. This year a French trappe is located on the tree's platform. "The problem with that giant American Elm wasn't so much digging it up and transporting it to the park as it was getting it under branches of the other trees already in the park. We watered it, fertilized it, and prayed for it and boy, were we happy to see it sprout this spring," Mings said.

The arrival of December sees the removal to warm greenhouse of all plants in the park which cannot survive the bitter Texas winter. The ground is cold and bare, a far cry from opening day. The palm trees too large to be moved, have heating coils wrapped around their tops to keep them cozy.

Mings spent Christmas holidays last year planting seeds in the park's greenhouse. Early germination is necessary to get the full bloom of many plants by opening time in Spring.

In January, the landscaping crew carried out a program of soil sterilization. Last year nematodes had been unwittingly introduced with a outside shipment of plants and the microscopic parasites had played havoc with much of Six Flags vegetation. The tiny insect attaches itself to plant roots, halting mineral intake of the plant. Treatment for this problem included heating soil in the infected beds to 180 degrees for three minutes. "We think we've got 'em licked this year," Mings said.

Planting in the park starts in March with the more hardy specimens and climaxes just before opening time with the delicate tropicals. The different rides are planted one by one, plants which didn't survive the winter are replaced, and the endless watering and fertilizing are begun anew. Giant 12-foot hibiscus trees, weeping mulberry trees and miniature orange trees are just a few of the new species introduced to the park this year.

Hanging baskets of spaghnum moss, fashioned last winter and planted in the spring, are hung from strategic spots in the park. Vivid spots of color are the unique ivy geraniums and hanging petunias.

Just how well Sudduth and his crew have succeeded can only be judged by a trip to the park for a first hand gaze, and security guards reveal many visitors do more than just look.

Some pull plants from the beds and pinch cuttings to take home, may planning to start their own branch of the Six Flags landscape department.



GUNMEN IN MOTHBALLS--If guests at Six Flags wonder how the figures on the banks of the riverboat ride spend the winter -- here's the answer. They're wrapped in filmy plastic bags, which keep out moisture and cold.

Planning, Study Built Six Flags



STAGE A COMING—The Six Flags stagecoach rounds the bend, heading for the depot and more passengers to oh and ah at the authentic ride. A new innovation on the stagecoach ride this year is a ghost town inhabited solely by skele-

tons. A bag of bones still carrying a saddle stands at the hitching post, while two skeletal hombres play at cards inside. A bony piano player plays honky tonk tunes, while another pair have a drink at the bar.

Purchasing Agent Has Big Task

The purchasing agent for SIX FLAGS Over Texas has a most interesting if unenviable job. Flashing across his desk on what might be considered as a typical day, come requests for 38-inch baby elephants, left-handed eagle feathers, 2,500 feet of 1 1/2 inch cable for the Astro-Hit, a dozen antique cars (circa 1911), 4,000,000 pounds of ice and enough meat and buns for 2,500,000 hamburgers.

It takes no stretch of the imagination to realize that the task of ordering for and maintaining a facility such as SIX FLAGS Over Texas, with its 115-acres of landscaped grounds, multitude of buildings, rides and attractions, is monumental.

With over 1,000,000 visitors each year, it is also imperative that accident prevention systems are in full force at all times. Preventative maintenance and methods by which SIX FLAGS insures the safety and comfort of its guests at all times have been and will continue to be the object of the most careful study and implementation.

There are 50 specialists that have the as-

signment of keeping all the equipment in SIX FLAGS in tip-top working order.

This staff of specialists includes animation experts, Fiberglas designers and builders, electronics men, welders, high steel men, mechanics, machinists, skin divers, painters, electricians and carpenters.

For its own needs SIX FLAGS built a 30,000,-000 gallon capacity reservoir to insure that enough water for the riverboat and other marine rides could always be maintained at the required level.

Two 25,000 square-foot warehouses were built to insure the special equipment and repair facilities needed for the Park's operation.

The Park contains over 110 miles of wiring and conduit, 3,000,000 square-feet of paving, 45,000 square-feet of plaster and 720 tons of air-conditioning. There are 35,000 square-feet of fencing in and around the Park. It takes between 1,500 and 2,000 gallons of paint, 5,000 gallons of diesel oil, 20,000 gallons of gasoline and 2,500 gallons of lubricating oil during the year to operate and maintain SIX FLAGS.

Beginning in September of 1960 with groundbreaking ceremonies, over 400 construction workers with special talents turned a sloping tree-studded area into 105-acres of outstanding beauty. Utilizing the existing vegetation and more than 1,000 trees on the site, architects and engineers laid out SIX FLAGS Over Texas so that the beauty of the site would be preserved in as much of its natural state as possible.

Before a spade of earth was turned, however, a year of study, planning and research was concluded. Great Southwest Corporation, owner, operators and developers of SIX FLAGS, using its own construction division, completed the tremendous task in slightly over 11 months.

SIX FLAGS, built at a cost of \$10,000,000, opened to the public August 5, 1961.

There were many interesting and unique methods of design and planning that went into the construction of SIX FLAGS Over Texas.

First, Great Southwest Corporation purchased an operational, well equipped woodmill from New York and had it shipped en masse down to a site in Great Southwest Industrial District, wherein the Park is located.

The woodmill, using an ingenious method of fabrication, played a major role in the building of SIX FLAGS.

A team of artists and architects drew sketches of the shops and buildings to be developed for the various sections of the historical theme Park. These sketches were then re-drawn on huge pieces of cardboard that were the exact sizes of the facades of the buildings to be constructed. Carpenters at the woodmill cut the lumber to conform to the life-size drawings on the cardboard. When completed in prefabricated sections, these buildings were transported to their own designated sections of the Park, resulting in the creation of entire towns and cities.

To these towns and cities, a monumental landscaping program, costing in excess of \$250,000, was added. An outdoor lighting system was installed at a similar cost which turned SIX FLAGS into a wonderland of multi-colored hues at night.

- Film • Drugs
- Cameras
- Cosmetics

All Your Needs At

Big World DRUG
101 EAST 14TH, LES 2842, C 5765

Wynnewood

MOTOR HOTEL

73 Rooms-73 Baths
Completely Air Conditioned
150 Wynnewood Village
WB 6-8131
Dallas,
featuring

Free Continental Breakfast
Convenient for Salesmen & Tourists
Free Parking

1 Block West of Zangs Blvd. on
Highway 67 & 77 at Illinois

See the
**TEXAS ELECTRIC
EXHIBIT**
at "Six Flags"

SEE
**SKULL
ISLAND**

Century
MOTEL

Featuring Coffee Shop,
Television, Swimming Pool.
Phone JE 5-2171
3434 E. Lancaster
Fort Worth, Texas

A pictorial panorama of "Power for Progress" in The Opportunity Frontier of Texas, and "Electric Living" displays. Exhibits Building, near the entrance of the Petting Zoo.

**TEXAS ELECTRIC
SERVICE COMPANY**

THERE'S FUN EATING
at **El Chico** RESTAURANT
in the Mexican Section



Real Mexican Enchiladas!

Hot Tamales with that Old Mexico flavor!

Famous El Chico Chili Con Carne!

COOL, RELAXED COMFORT

El Chico
RESTAURANTS

NO VISIT TO SIX FLAGS IS COMPLETE
WITHOUT A GENUINE MEXICAN DINNER.

Dallas • Fort Worth • Longview • Shreveport • Tyler • Waco

Young People Favorites Of Six Flags Visitors

The friendly, courteous young people with an almost fanatical desire to be of service are one of the highest areas of compliments for Six Flags Over Texas.

Visitors are polled throughout the season on their likes and dislikes of the park. Inevitably, the young people who are employed there rate high on the list each time.

Over 20,000 new applicants are interviewed for hosts and hostess each year, says Bob Stephens, personnel director for Great Southwest Corporation and Six Flags. "These jobs are highly competitive and only about one in every 20 applicants will be hired," he said.

Angus Wynn Jr., president of Great Southwest Corporation and guiding genius of Six Flags park, felt in the beginning it would be better to hire high school and college students, for they could give a beauty and showmanship nothing else could to the park. Time has proved how right that decision was.

Although originally it was intended area students would work at the park because of their proximity, many commute from as far as Denton and Commerce.

Young people were sought for their clean, wholesome personalities, their outgoing manner and their ability to smile easily. They were put through an indoctrination meeting, stressing friendliness, time and trouble to do the little things which count to park visitors. They met by departments to learn such simple things as cleanliness and the proper wearing of their costumes.

Wynn and Charles R. Meeker Jr., GSC Consultant, designed the uniforms. Each youth has two uniforms, which are cleaned for them by the park.

Stephens feels working at Six Flags has helped many of the hosts and hostesses receive leadership training which will be valuable in later life. "They learn to care for a person other than themselves and the day to day contact with guests enhances their natural ability. We feel after more than three years of this, they train each other for us," he said. They are used almost exclusively in the first line and some are supervisors, handling crews of five or six. "We find ourselves hiring ex-Six Flappers who performed well as they seek permanent employment in other phases," Stephens said.

Stephens must personally approve every host or hostess at Six Flags Over Texas, no matter who recommended him. Only the young people most highly qualified to perform the jobs are hired.

"The ratio of dismissal of our young people is so low it's hardly worth mentioning," he said. "Most leave the job for personal reasons -- marriage, school, or a more lucrative job. We try to understand the limitations their youth places on them."

During the season, Stephens personally is in the park every day it is open. "We're always alert to improvements, but I can't say enough good things about these young people. They've helped make the park the big success it is today."



NO SMALL JOB--A member of the Six Flags landscaping department carries on the endless watering process which is a necessity for plant survival. When the park is open, watering is done after guests leave. An automatic sprinkling system dispenses 800 gallons per minute.



ID MARK--A young miss at the front gate stamps the hand of a guest at Six Flags Over Texas. As each guest enters the park, his left hand is marked with liquid visible under ultraviolet light. The lights are stationed at each ride.



SERVICE WITH A SMILE--Two young Six Flags Over Texas hostesses put their best foot forward as they greet guests at the main entrance. Over 20,000 young people are interviewed for host and hostess jobs each summer, and approxi-

mately one of 20 is hired. Working at the park provides valuable leadership training for many of the youths, for some serve as supervisors, directing five or six people under them.



BIG D IN DISTANCE--This varied foreground of frolic is part of SIX FLAGS Over Texas. Down there amid wholesome entertainment more than 1,400,000 guests found fun and interest in 1963. Many arrived via Dallas-Fort Worth Turnpike which stretches diagonally toward the

Six Flags And Industry Flourish Side By Side

A back yard playground is usually thought of as a few swings and a seesaw.

But to Great Southwest Industrial District, the showplace "back yard" is SIX FLAGS Over Texas.

Great Southwest Corporation, now developing the 5,800-acre district midway between Dallas and Fort Worth, created SIX FLAGS, the historical theme park that attracted more than 3,200,000 visitors from all 50 states since opening three years ago.

The industrial property itself is a showplace. Over 110 national, regional and local manufacturing and distribution firms, including 34 new ones in 1963, are already doing business.

The environment of modern buildings and landscaped lawns and boulevards presents a different picture compared to the old concept of noisy, smoky, industrial districts.

The Great Southwest Industrial District, begun in 1957, has generated some 2,378,000 square feet of building space in 12,300,000 square feet of land. The list of companies located in GSID is comprised of some of the most famous names in the American business world - General Foods, Ling-Temco-Vought, Xerox Corp., Armour and Co., National Cash Register Co., Container Corp. of America, Crucible Steel and Anaconda Wire and Cable Co., just to name a few.

SIX FLAGS Over Texas on the other hand, has burst upon the Texas scene like a rocket with a growth pattern nothing short of spectacular. The 115-acre Park, built at a cost of \$10,000,000, recorded its second straight record-breaking year by drawing 1,436,000 visitors in 1963. This compares with 1,272,000 in 1962 and 564,000 in 1961, the first year it opened.

Each year the Park has undergone a major expansion program which has cost in excess of 2.5 million dollars to date.

A three-fold purpose was envisioned by Great Southwest Corporation master planners in the creation of SIX FLAGS Over Texas. One was the need for a family recreation and tourist center designed to accommodate the ever increasing demand for leisure time family entertainment.

The second was letting the Park serve as a cash flow device wherein income derived from the SIX FLAGS operation would allow the Great Southwest Industrial District to achieve its plan for an orderly long-term development and utilization of its large tract of land. Placing its emphasis on a leasing phase rather than selling off parcels of land as most real estate firms do, thereby cannibalizing one's self, Great Southwest Corporation planners are engaged in building equities in the District.

right-top corner of the picture. It stretches, in fact, 16 miles to both Dallas and Fort Worth. A healthy squint will reveal the skyline of Dallas on the horizon. It's really easy... it's on the road to SIX FLAGS

El Aserradero Favorite Of Majority Of Guests

The most popular feature in the SIX FLAGS Over Texas entertainment park last year was the El Aserradero, or the log flume ride.

How did Six Flags officials learn this bit of information?

Simple. Each day the park is open, polls are taken from at least 50 persons. Visitors are questioned what they like best -- and what improvements they would suggest.

After the log flume, visitors preferred the boat ride, the astrolift and the narrow gauge railroad trains.

Records show over 70 per cent of park guests eat during their stay, and over 30 per cent revealed they spent less than they had intended.



HALFWAY HOUSE RESTAURANT

WELCOME SIX FLAGS VISITORS

Delicious Food

Halfway Between

Dallas

and Fort Worth

on U.S. 80

Arlington

3501 E. Division

ATTENTION!



SIX FLAGS VISITORS

BE SURE TO

VISIT THE

NEWSPAPER OFFICE

IN THE

CONFEDERATE SECTION

- ★ WANTED POSTERS
- ★ NOVELTY PICTURES
- ★ TINTYPES
- ★ SIX FLAGS NEWSPAPER OFFICE





INDIAN MENACE--Passengers on the French riverboat round the bend to meet a canoe full of hostile redskins. Children and grownups alike scramble for the boat's bottom and safety, and this precaution undoubtedly is why these Indians have never scalped a paleface.



HUP, TWO, THREE FOUR--The only soldiers of the Confederacy which never got into any Civil War fighting may be viewed in the Confederate section of Six Flags where they perform their fancy precision drills to the guests' delight.



FAST RIDE AHEAD--The gigantic tree slide on Skull Island has multiplied since last year and now there are three. With the waiting time for a fast slide cut sharply, there's time for a quickie ride for everyone.



INJUN FIGHTERS--Two pint-sized Indian fighters aren't even waiting for the cavalry, for they have the situation well in hand. Barricaded behind Fort St. Louis in the French Section of Six Flags Over Texas, they vision wild Indians advancing or maybe a herd of stampeding buffaloes.



PROUD AND BEAUTIFUL--Six historic flags wave proudly over the Star Mall at the Six Flags of Texas entrance. The perfect setting for the six flags is created by a semi-circle of Dining Waters in front of the flags. At night,

colored lights play on the fountains, creating a sight to behold. The flags are the banners of Spain, France, Mexico, Republic of Texas, the Confederacy and the United States of America.